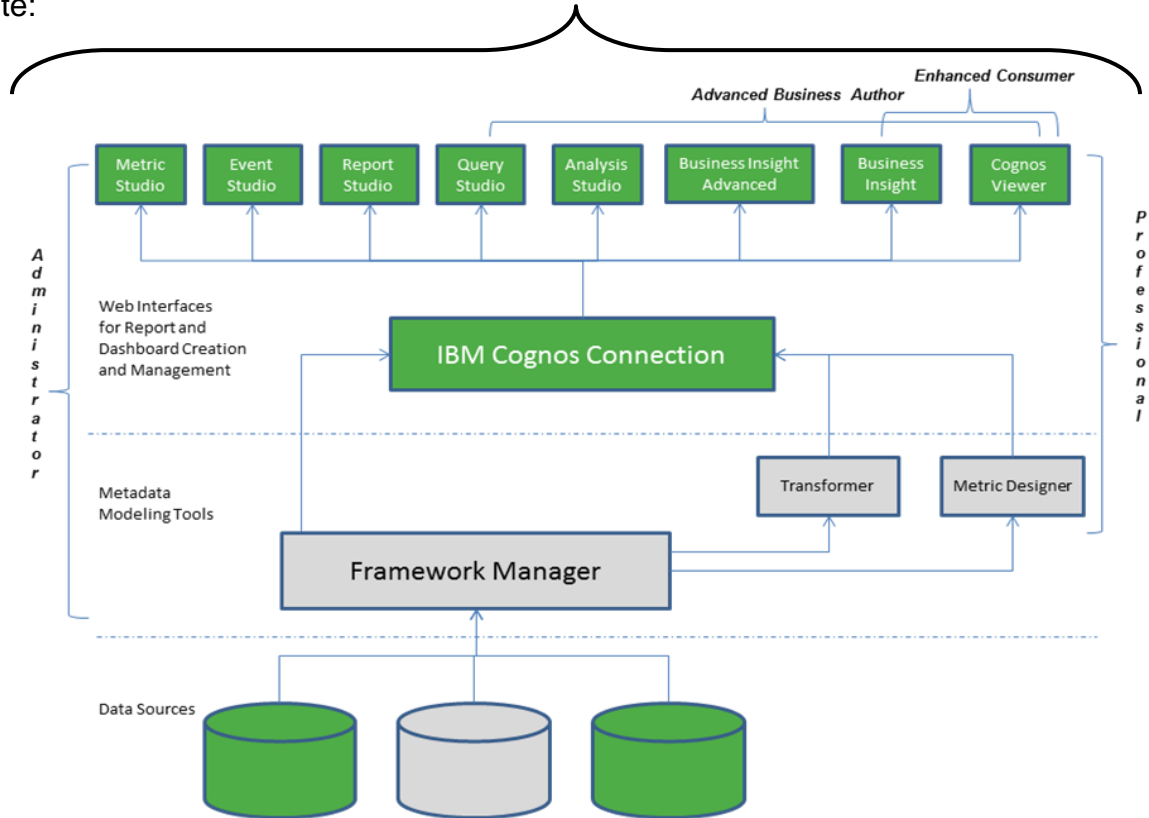


Overview of IBM Cognos 10

Components and license roles in IBM Cognos 10 Business Intelligence (BI) tool suite:



IBM Cognos Component	Use
Metric Studio	Monitor performance against benchmarks and priorities
Event Studio	Invoke tasks, and track events and processes
Report Studio	Create managed reports – most advanced studio
Query Studio	Create ad hoc reports
Analysis Studio	Explore and analyze data
Business Insight Advanced	Author reports with relational or dimensional data and analyze data in lists, crosstabs, and charts
Business Insight	Build and use sophisticated, interactive dashboards using Cognos content as well as external data sources
IBM Cognos Viewer	View results of all reports, queries, and analyses. IBM Cognos Viewer shows report output after a user has interacted with any prompts
IBM Cognos Connection	Access all data available through IBM Cognos
Framework Manager	Create and publish metadata models on which reports are based. Business Insight Advanced, Query Studio and Report Studio can report from all models. All studios can report from dimensionally modeled relational data (which can be created in Framework Manager)
Transformer	Create and publish cubes on which reports are based. Business Insight Advanced, Query Studio, Analysis Studio, and Report Studio all can report from cubes
Metric Designer	Create scorecards and metrics

IBM Cognos License Roles (These descriptions are valid as of Oct 2010. Obtain most recent descriptions directly from IBM.)

Cognos BI Administrator

This role is aimed at IT administrator users who need to administer several environments, create and maintain metadata and all types of business intelligence on behalf of their organization. It provides rights to:

- All of the rights defined for the IBM Cognos BI Enhanced Consumer role
- Use the Query Studio, Report Studio, Analysis Studio, Event Studio, Metric Studio, and Metric Designer modules and functionality
- Use the Business Insight module (standard and advanced mode)
- Administer the IBM Cognos BI software environment in relation to server, security, and report scheduling administration
- Administer Search service, including scheduling of indexing operations
- Model metadata via Framework Manager
- Design, create and maintain IBM Cognos PowerCubes using the Transformer modules on all platforms
- Use the Map Manager modules and functionality
- Use the Virtual View Manager modules and functionality

Cognos BI Professional

This role is aimed at technical users who need to create and maintain all types of business intelligence content on behalf of their organization. It provides rights to:

- All of the rights defined for the IBM Cognos BI Enhanced Consumer role
- Use the Query Studio, Report Studio, Analysis Studio, Event Studio, Metric Studio, and Metric Designer modules and functionality
- Use the Business Insight module (standard and advanced mode)
- Design, create, and maintain PowerCubes using the Transformer module and functionality on Windows platforms only

Cognos BI Advanced Business Author

This role is aimed at business users who need to view scheduled reports, run reports interactively, and create new reports. It provides rights to:

- Use all of the rights defined for the IBM Cognos BI Enhanced Consumer role
- Use the Query and Analysis Studio module and functionality
- Use the Business Insight module (standard and advanced mode)
- Use the Report Studio Express Authoring Mode (but not the full Report Studio functionality beyond Express Authoring Mode)

Cognos BI Enhanced Consumer

This role is the main report/dashboard consumption license and is the building block for the higher level authoring roles. It is aimed at users who will view scheduled reports and run reports interactively through the IBM Cognos Connection portal, and need to use Business Insight (standard mode) and IBM Cognos Search functionalities. It provides rights to:

- Access through IBM Cognos Connection Portal to select reports, view reports and set personal preferences (for languages, etc.)
- Use the IBM Cognos Connection Portal to create and consume portal pages, including use of all the portlet types provided with IBM Cognos Connection
- Run and schedule reports created by a licensed IBM Cognos BI Studio module, interact with prompts, and output the reports to other formats such as PDF and CSV
- Subscribe to a scheduled report, create and manage report folders and personalized standard reports
- Receive Event Studio notifications and set and manage personal alerts
- Use IBM Cognos for Office module and functionality
- Use the Business Insight module (standard mode only)
- Utilize IBM Cognos Search, for dynamic and static text search of BI content
- Consume IBM Cognos Active Report outputs
- If customer has acquired Enhanced Consumer rights through licenses purchased by the "Authorized User" metric, then the ability to use Lotus Connections functionality to collaborate is included.
- If customer has acquired Real-time Monitoring license(s) then the ability to assemble and consume Real-time Monitoring dashboard objects and the ability to use the Real-time Monitoring Dashboard is included.